



Dinner & Auction



Sponsorship Package

Finger Lakes International Wine Competition (FLIWC) Dinner & Auction will be held on Saturday, May 5, 2012 at the Rochester Plaza Hotel. All net proceeds from this event benefit Camp Good Days and Special Times, Inc., a not-for-profit organization dedicated to improving the quality of life for children and families whose lives have been touched by cancer and other life-threatening challenges.

The 12th Annual Finger Lakes International Wine Competition to benefit Camp Good Days, North America's largest charitable wine competition, will be held March 24-25, 2012. The FLIWC has earned accolades as one of the top five wine competitions in the U.S., one of the world's 20 most influential wine competitions, and the world's largest ice wine competition. Last year's Competition included a record 3,298 wines from 19 countries, all 50 states, and 6 Canadian provinces. This year we are expecting even more!

We will serve the top 150 medal-winning wines at the **2012 Wine Dinner & Auction**, and the very best wines will be poured at our Sponsor tables!

This Sponsor Package—valued at over \$3,500—is an incredible value!

YOUR SPONSOR PACKAGE INCLUDES:

- 2 tickets to be a guest judge at the wine competition on March 24 and 25
- 10 tickets to the Sizzle Room Sponsor's Reception on May 5, before the dinner
- 2 tickets to join the Zachys' auctioneers and fellow Sponsors at a luxury lunch on Friday, May 4
- Preferred Table for 10 at the Wine Auction & Dinner on May 5
- Sponsorship acknowledgment on FLIWC website
- Banners customized with your logo and slide show participation at the event
- Full page ad and sponsorship acknowledgment in our auction program

Your cost is only **\$2,500**

For more information contact:

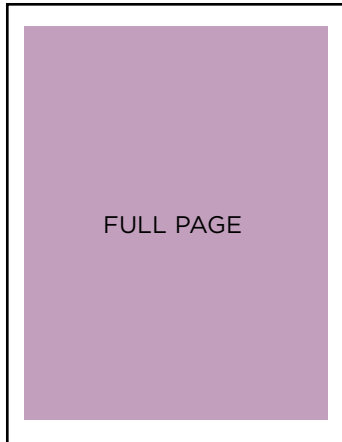
Jayne Van Zile at 585-425-3487 or jvanzile@genworthlhc.com
or Val Migliore at 585-727-5918 or val@val-u-solutions.com





Camp Good Days and Special Times, c/o Finger Lakes International Wine Competition, 1332 Pittsford-Mendon Road, Mendon, NY 14506-9733 USA
Telephone: 585.624.5555 | Toll-Free: 800.785.2135 | Fax: 413.280.0495 | www.fliwc.com

Program Ad Specifications



The FLIWC Dinner Auction Program is 8.5" x 11"

AD SIZES:

Full Page: 7.5" x 10"

1/2 Page: 7.5" x 4.75"

1/4 Page: 3.5" x 4.75"

All print ads are black & white or grayscale (no color).

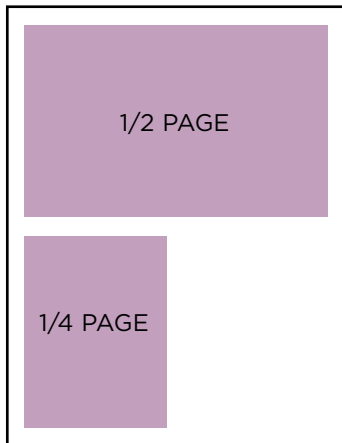
ACCEPTED PROGRAMS

Adobe Acrobat Press PDF (Embed all fonts) is preferred

Adobe Illustrator version CS5 or earlier

Adobe Indesign version CS5 or earlier

Adobe Photoshop version CS5 or earlier



DIGITAL ARTWORK SPECS

Scale: Set up at 100%

Photo Resolution: 300 dpi minimum. Photos should be placed in programs at 100% or less.

Any photos enlarged more than 120% at 300dpi will degrade considerably.

Layered Files: Must be flattened and placed flattened.

Fonts: All fonts must be included with digital file, even if they have been turned into art (outlined) or rasterized.

Support Art (placed images): Must be embedded or linked. If revisions have been made to any support art (placed images) the link to the image must be updated.

Image Compression: Turned off.

PDF Files: All pdfs must be "PRESS QUALITY" pdf

The FLIWC Dinner Auction Slideshow

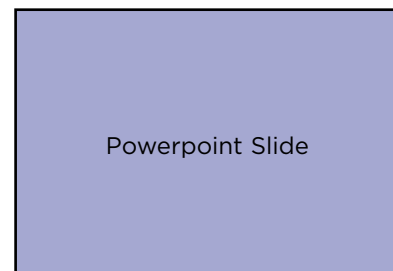
SLIDE SIZE = 10" wide x 7" high
(standard powerpoint presentation)

Full color

ACCEPTED PROGRAMS

Adobe Acrobat Press PDF (Embed all fonts) is preferred

MS Powerpoint



For questions regarding ad placement, call **Jayne Van Zile** at **585-425-3487** or email jvanzile@genworthlhc.com
or **Val Migliore** at **585-727-5918** or email val@val-u-solutions.com

For any questions regarding logos or artwork, call **Bill Colburn** at **585-899-3217** or email bill@dixonschwabl.com